

THE SAGA CONTINUES

A Lounge Album-Book, to inspire conversation

The Concept:

A customized professional album-book of Individual and Institutional Success, Achievement, and Glory. Its' all about the contributions of the Chancellor/Chairman for Nation-Building through Higher Education and beyond.

SAGA - A lounge album, is beyond an ordinary Coffee Table Book.

Product Type A : SIGMA

Exclusive for one HEI (University/College) and The Chancellor, Chairman/President
Added Values are the Grant of Certificates titled as:

- *Exemplary Edu Leader of the Decade* to The Chancellor, Chairman/President
- *The Best University (or College) in India* - One Selected Category

Product Type B : ALPHA

A very selective collection of a very few Premium Institutions, across for India.
A hard-bound premium album-book with Coated Texture Pages (300 - 450 GSM)

Product Type C : OMEGAVERSE

A Soft Cover, Classic Lounge Book with Bookmark advt. of the University/College.
Includes profile of Top 20 Academic Administrators (VC, ProVC, Registrar, Deans).

*When-in-hand, this album-book will say by itself, its' a lifetime piece of literary work!
This compendium (Album book of Success, Achievements and Glory) brings with it a tactile experience, craved in this dominantly digital era. Assuring a best of the Digital Promotions in January'23 for a unique hand-book that, narrates your success story, honours your achievements and elucidates your core values.*

VALUE-ADDITION OFFERED:

1. Conceptualization of the 'Exemplary Edu Leader of the Decade'.
2. Specialized content-customization in different e-formats for wide circulation.
3. Public Perception Building with acceptance and wide publicity, with **10lakhs+** e-circulation (shared with digital proof, server-logs).
4. Call-to-Action, on your website/landing page to be integrated for digital branding. Leads from responses, from advertisement/promotion.

COST PRICE FOR THE COMPLETE PROJECTS

SIGMA : Rs. 5,00,000 + GST

ALPHA : Rs. 2,50,000 + GST

OMEGAVERSE: Rs. 75,000 + GST

Individual Nominations (Best Academic Administrators in India) : Rs. 25,000

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EXEMPLARY EDU-LEADER OF THE DECADE

A Customized Professional Book of Individual and Institutional Success, Achievements and Glory. Its' all about the contributions to Nation-building!

SAGA - A Lounge Album, is beyond an ordinary Coffee Table Book.

Exclusive for: The Chancellor, Chairman/President, or Pro-Chancellor (Owner/Promoter)

Time Required: 25-35 Days (Production time)

Project Team Size: 5-6 Members + Dedicated Senior Resource (Creative Head)

Presentation of the Product	Heavy Hardbound Box-Packed Album Book (Velvet Emboss, Uplift UV Shine Finish)
Page Quality (Imported Pack)	Coated and Texture Pages (300 - 450 GSM), Hybrid Premium Quality with Soft Hand-Touch Feel
Purpose of the Album-Book	For Special Invitees, VIPs, Guests at Office or Home, Diplomats and Ambassadors, International Delegates, Inspection and Accreditation Committee,
	Admissions (Visitor Lounge), Placements and Career Development Offices,
	Best use-case is for Nomination of International/National Awards, State Government Awards, and or Padma Awards (Govt. of India)

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COST PRICE: Complete Projects begins from a minimum of Rs. 5,00,000 + GST

Disclaimer: It's an exclusive proposal for **participation-by-invite only!**